



BlueBay Connect

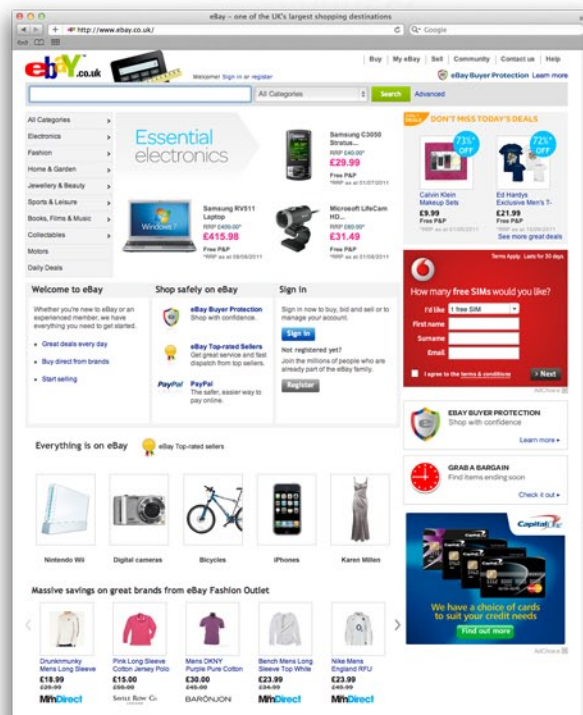
Integration of eBay Transactions into your back office systems

Increasing trade and retail distributors recognise that eBay provides them with an alternative route to market. Sometimes as a means to remove slow moving stock or alternatively as an effective sales route for all their products.

If you are serious about selling via eBay then significant transaction levels can create an administration bottleneck resulting in poor customer satisfaction, lost sales or high administration costs.

Blue Rock have created Blue Bay to resolve all these issues. Blue Bay is a "middle ware" product that sits between ebay and your back office system with the specific aim of removing much of the administration involved in handling these transactions.

- Downloads new eBay transactions and customer details.
- Creates contact and customer records in the back office system.
- Creates the (fully paid) sales orders in the back office system.
- Uploads your stock file (into BlueBay) to ensure that only valid items are ordered.
- Caters for carriage charges.
- When orders are shipped in your back office system, eBay is immediately updated.
- All connections to eBay and the back office (subject to the back office system) are real time.
- Records client email address for future marketing
- Written in C# .NET 3.5
- Typically Imports 500 customer, contacts and orders into the back office system in under 10 minutes.



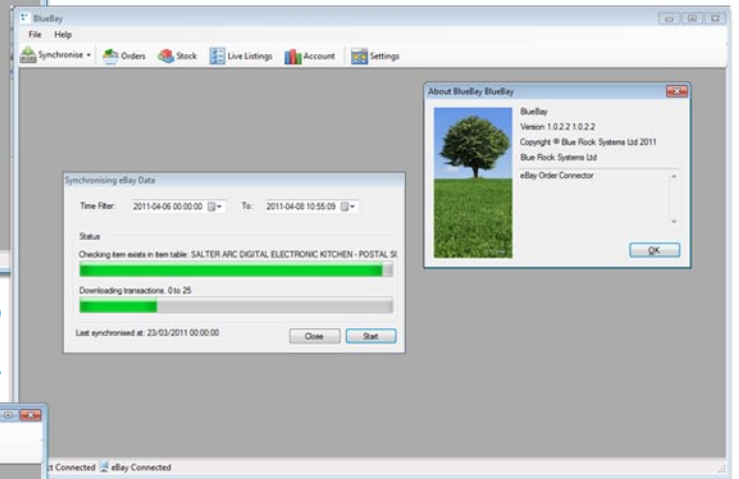
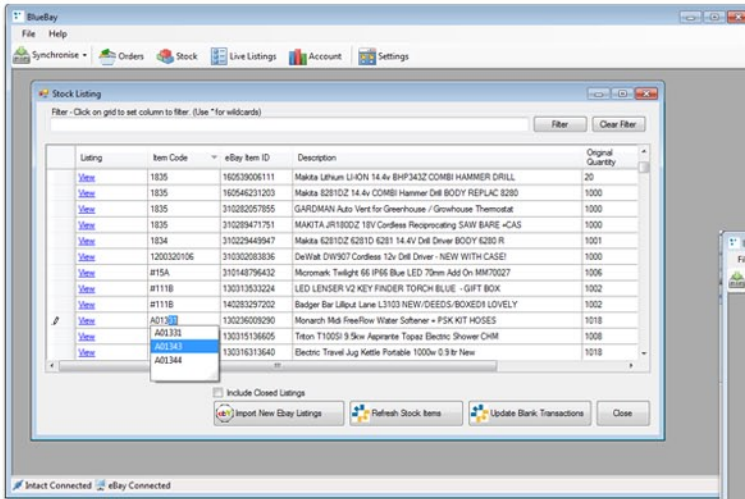
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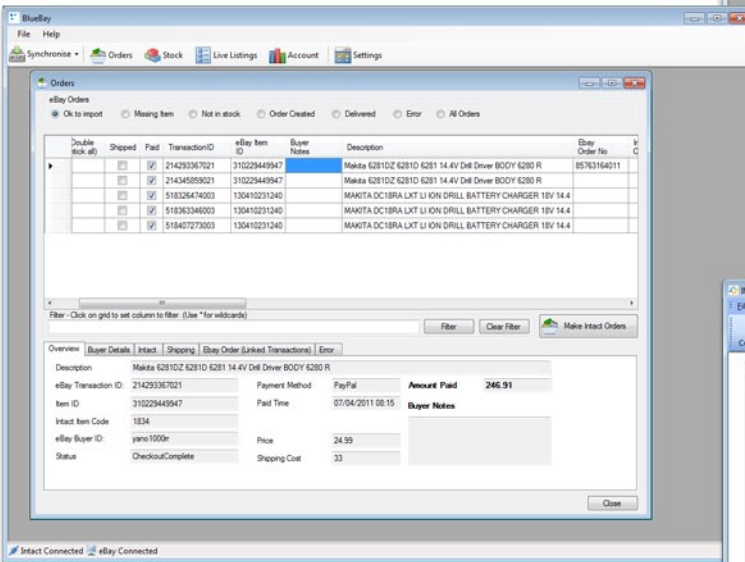


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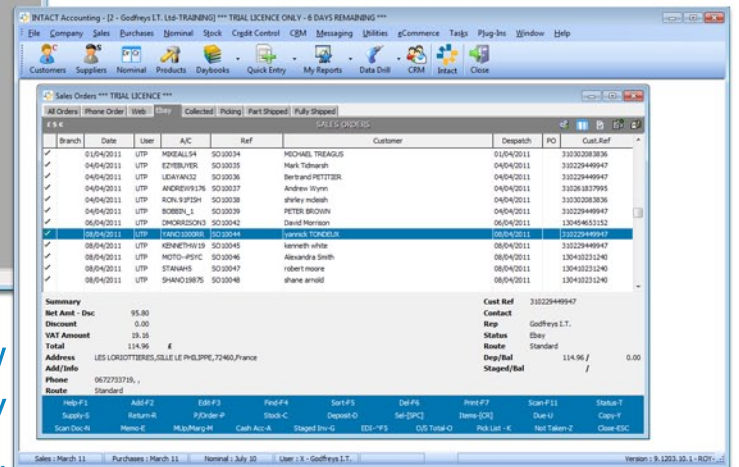
One - Upload your stock file into BlueBay and view your corresponding eBay listing.



Two - Download your eBay Sales into BlueBay.



Three - Preview your eBay Orders within BlueBay.



Four - Import your orders, new customers and email address directly into your back office system.



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