



Blue Rock Systems Ltd
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t: 023 8083 9800
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4th February 2008

Dear Mr Dunkley

Blue Rock open day for Dynamics Customers

Blue Rock is holding a customer open day on March 19th specifically to showcase the latest version of Dynamics NAV – 2009 which represents a fundamental change to the look and feel of the product whilst delivering a whole host of very useful features that are designed to improve operational efficiencies - something that is close to everyone’s mind at the moment.

Whether you have a direct interest in upgrading or just want to see what the future holds in terms of your business software then this day is designed for you.

We will also be offering breakout sessions to demonstrate Microsoft Dynamics CRM which has applications for sales and service organisations and our favoured sales analysis tool – Qlikview (which is installed in 15 of our customer sites and remains the world fastest growing Business Intelligence Tool).

Agenda (subject to change)

9.30	Welcome, Teas and Coffees
10.00	Blue Rock Update
10.30	What’s new in Dynamics NAV 2009
12.00	Lunch and meet the team
1.00	Microsoft Dynamics CRM
2.00	Break Out Sessions
	Web Portal – delivering Dynamics over the Web
	Mobility – arming field sales and service staff
	Qlikview – identifying drifting customers
3.00	Tea, Coffee and close

Staff will be available throughout the day to answer your questions.

Yours sincerely,

Glen Jewell
 Director
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Dynamics NAV 2009

Fully customisable role based system with integration into Microsoft Outlook
 Approval systems
 Improved analysis and reporting
 Easier delivery of NAV over the Internet
 Mobile Integration
 Thin client option for remote sites
 Licence supplied as part of your Enhancement Plan (NAV Users)

Dynamics CRM

Over 11,000 customers
 Over 500,000 users
 Full suite of sales, marketing + customer service
 Native office experience
 Fast, flexible and affordable



Qlikview

10,000 customers
 Exceptionally rapid install
 Pre built analysis models and bespoke
 Blisteringly fast analysis for high transaction environments



Blue Rock Open Day March 19th – Attendance Confirmation

Please fax back to 02380 839801

Name :

Company :

Confirmation	Yes/No?
We will be attending the open day	
Please call to arrange an individual demonstration	

Areas of Interest	Yes/No?
Dynamics NAV - 2009	
Dynamics CRM	
Qlikview	
Document Management and Scanning	
Others, please specify	

Additional attendees (if applicable)

Name	Position	Special Dietary Requirements?